

## Poll: North Carolinians overwhelmingly support revenue modernization to fund key public investments

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*New research released by Together NC shows wide-ranging support for closing corporate tax loopholes, adding a higher tax bracket for the wealthy, keeping the one-cent increase on the sales tax passed last year, among other measures*

**RALEIGH (Jan. 24, 2011)** – North Carolinians overwhelmingly support raising revenue to fund the state's vital public investments, [poll results](#) released this morning by the Together NC coalition show.

The poll shows substantial support for keeping a one-cent increase on the state sales tax, broadening the sales tax base to include more services while lowering the overall rate, and closing loopholes on out-of-state corporations doing business in North Carolina.

“People across our state know that investing in critical services like education is the best way to save jobs and boost the economy,” said Rob Thompson, one of the Together NC coalition's coordinators. “The poll shows North Carolinians strongly support raising revenue to fund these essential programs.”

More than 70 percent of those polled support extending the temporary one-cent increase in the sales tax passed during the last legislative session. Requiring the wealthy to pay their fair share in also popular, with 72 percent supporting an additional one percent tax on those making more than \$250,000 per year.

Support for closing tax loopholes on corporations is even higher, with 75 percent in favor of requiring corporations headquartered in other states to pay tax in North Carolina. 79 percent said the governor and legislature should close loopholes before considering cuts in services.

Broadening the base of the sales tax also draws support by a nearly two-to-one margin, with 65 percent saying the state should extend the sales tax to include certain services, with only 35 percent opposed.

This marks the second straight week that polling has shown North Carolinians in solid support of raising revenue to fund state services like education, public safety and health care. A poll released last week by AARP North Carolina showed similar results.

The poll, taken by Public Policy Polling from Jan. 14-16, surveyed 466 North Carolina voters. The [full breakdown of the poll can be viewed here](#).

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